

EVERYTHING BUSINESS Corp!

**BEST AND
BRIGHTEST**
COMPANIES
TO WORK FOR
**2011 ELITE
WINNER**

The Winning Formula: 101 Best and Brightest Companies of 2011

By Ruchi Naresh

Radio Flyer, Inc.

Chicago, IL
www.radioflyer.com

For the year 2011, the National Association for Business Resources (NABR) named national winners of the 101 Best and Brightest Companies to Work For. This was the first time NABR made this national selection. The assessment for the winning companies was conducted by an independent research firm.

The companies were assessed in the following categories: communication, community initiatives, compensation and benefits, diversity and multiculturalism, employee education and development, employee engagement and commitment, recognition and retention, recruitment and selection, small business and work/life balance.

NABR has 10 years of experience in conducting Best and Brightest company competitions. They also picked the top three Elite winners based on the size of the company. Radio Flyer won the small-size business award, and BGT partners from Chicago was selected in the medium-size business classification. For Henry Ford Health System from Michigan, it was a dual victory since it won the large business Best and Brightest Elite category along with the year's Malcolm Baldrige National Quality Award.

The awards were presented in five markets: Atlanta, Detroit, Chicago and West Michigan. Nearly 40 Chicago companies and 45 Michigan companies made it in the winner list.

Radio Flyer, maker of the famous little red wagons, is the leading producer of wagons, tricycles and spring horses in the United States. Radio Flyer has more than 100 award-winning products available in 25 countries, including bicycles, scooters and ride-on toys. Since 1917, this family-owned company has created icons of childhood, building a legacy of high quality, classic and innovative toys